

YOUR SHOP CAN'T GROW IF YOUR TEAM DOESN'T

A PANEL DISCUSSION

Join a group of educators, shop owners and industry stakeholders for a candid conversation about why continuing education is one of the most important competitive advantages in today's automotive repair industry.

Vehicles, technology, customers and expectations never stop changing – neither can your team. The best shops don't treat education as an event... they make learning part of their culture.

- Move from “sending people to training” to **building a learning culture**
- Getting technicians, advisors, managers, and owners **invested in their own development**
- Make learning and improvement part of **everyday shop operations**
- Use education to improve **employee retention and recruiting**
- Connecting team development to **performance, leadership, and profitability**
- Practical ideas from shop owners and industry leaders for building **a culture that keeps growing**

**Your people are either growing or standing still,
and standing still is getting expensive.**



**WEDNESDAY
NOV 4TH 2026**

**12PM-1PM EST (BLT087)
12PM-1PM PST (BLT088)**