



# FACEBOOK MARKETING *FOR SHOPS*

WITH CAROLINE LEGRAND  
& HALLIE WASSINGER

*Unlock the power of Facebook marketing with expert tips, hacks, and effective strategies to increase engagement and maximize your impact.*

- Facebook - Proper Setup and Page Maintenance
- Create and Post Impactful Content
- Facebook Metrics - How to Know If Your Content is Working
- Grow Your Audience & Improve Engagement

*WITH FACEBOOK, THE POTENTIAL FOR GROWTH IS BOUNDLESS.*

**MON • 10/6/25**

**TUE • 10/7/25**

**5 PM - 7 PM PDT**

**CLASS ID: OLT466  
\$150 USD / STUDENT**

**WTI** 

WORLD PAC Training Institute®