



# FACEBOOK MARKETING *FOR SHOPS*

WITH CAROLINE LEGRAND  
& HALLIE WASSINGER

*Unlock the power of Facebook marketing with expert tips, hacks, and effective strategies to increase engagement and maximize your impact.*

- Facebook - Proper Setup and Page Maintenance
- Create and Post Impactful Content
- Facebook Metrics - How to Know If Your Content is Working
- Grow Your Audience & Improve Engagement

*WITH FACEBOOK, THE POTENTIAL FOR GROWTH IS BOUNDLESS.*

WED • 11/13/24  
THU • 11/14/24

6 PM - 8 PM CST

CLASS ID: OLT428  
\$150 / STUDENT

**WTI**   
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