

# Roadmap to Financial Freedom - Work on your Shop, Not in your Shop



*Instructor:*

**Chris Cotton**

The secrets to financial freedom and leading your team to success. Spend a day with us and make running your business easier and more profitable. A step-by-step playbook for running a profitable repair shop.

- ✓ Key Numbers to Know and Track
- ✓ Profitability Analysis, Labor and Parts Profits, Technician Productivity
- ✓ Employee Compensation and Pay Plans
- ✓ Hiring and Retaining Great People - Company Culture
- ✓ Bringing in New Business - Marketing, Advertising, Branding, Social Media

Make a decision TODAY to attend this life-changing class and take your business to the next level.

**Saturday  
06/14/2025**

**8am to 5pm**

**Code: BD3482  
Cost: \$385 USD  
Per Student**



**Hilton Garden Inn  
Atlanta Perimeter  
1501 Lake Hearn Dr  
Atlanta GA, 30319**



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