



THE ULTIMATE GUIDE TO BUILDING AN EFFECTIVE MARKETING PLAN

WITH MIKE DELACRUZ

Saturday • 1/18/25

8am - 5pm PST

Class Code: BD3477

Cost: \$385

Courtyard San Francisco
Airport Burlingame
765 Airport Blvd
Burlingame, CA

Ready to supercharge your shop's marketing? Implement proven strategies and leverage the latest digital trends for measurable growth. Join us for a live, step-by-step walkthrough on how to craft a powerful marketing strategy from the ground up.

- Attract your ideal customer with targeted advertising
- Expert tips and proven strategies to stand out from the crowd
- Enhance customer relationships and boost repeat business
- Simplify marketing into an actionable plan
- Harness the latest digital marketing trends and analytics
- Effective social media, SEO, and online reputation management
- Optimize your marketing budget for maximum impact
- In-Class Workshop – Build your own Facebook ad

**Please bring your laptop to get the most out of this workshop style experience*