BUILDING A SUPERSTAR



"I can't find any good help." The shortage of automotive service professionals is indisputable. In today's talent market, you must get creative to attract and retain top talent. Traditional methods no longer work.

- Essential Tools and Techniques to attract, hire, retain and grow great talent
- Become a talent magnet get the best people standing in line to work for you
- Transform your staff into recruiters for your **business**
- Identify opportunities and holes in your hiring practices
- Eliminate employee turnover and costly retraining
- Step-by-step coaching and counseling models to put your staff on a path of continual growth, each and every day

Automotive business tools and strategies to build, grow, and retain a Superstar Team.



DATE:

03-16-2024

TIME:

8am - 5pm

CLASS ID:

BD3466

LOCATION:

The Stamford Hotel 700 E Main St Stamford, CT 06901 (203) 358-8400

\$385 per student (meals included)

INSTRUCTOR:

Rick White from 180BIZ





