



# BLUEPRINT FOR A SUCCESSFUL REPAIR SHOP

**CHRIS COTTON**

**Saturday • 4/8/23**

**8am-5pm (PST)**

**Class Code:** BD3454

**Cost:** \$325

**Holiday Inn**

**Long Beach Airport**

2640 N Lakewood Blvd

Long Beach, CA 90815

*Spend a day with us and make running your business easier and more profitable. Lead your team to success and learn the secrets to financial freedom. A step-by-step playbook for running a profitable repair shop.*

- The Key Numbers to Know and Track
- Profitability Analysis, Labor and Parts Profits, Technician Productivity
- Employee Compensation and Pay Plans
- Company Culture, Hiring and Retaining Great People
- Bringing in New Business
  - Marketing, Advertising, Branding, Social
- Learn how to work on your business, not in your business.

***Make a decision TODAY to attend this life-changing class and take your business to the next level.***